



## Shield Engineering Group

### Fort Worth Headquarters

Shield Engineering Group provides fully coordinated civil engineering services to North Texas. The firm delivers quality designs that benefit the overall community while *protecting* client budgets and timelines.

Experiencing continued growth, Shield Engineering Group set out to expand its Fort Worth offices at a time when businesses across the nation were just reopening their doors. To do this, the firm planned a move from the second floor to the fourth, adding square feet and spectacular views.

#### WORKSPACE OBJECTIVES

*Effective communication and lasting relationships* are key values at Shield. They maintain an open work environment with this intention, a place that fosters impromptu conversations, transparency and trust. Their new space had to support fluid collaboration and the dynamics of project teams.

Listed as a **2021 Best Firms To Work For** by Zweig Group, Shield values employee growth and wellbeing. They wanted a space that would help retain and attract top talent.

The firm envisioned a modern aesthetic with spacial flexibility and maximized function.

*Read how they chose a dealership and furniture that supported their business objectives. »*

# Shield Engineering Group



## Business Interiors delivered the best value — a competitive price option with a pleasing design aspect.

### SELECTION PROCESS

Shield Engineering Group reviewed three local contract furniture dealerships. New furniture requirements included: 26 workstations; 3 private offices; reception; and, breakroom. The selection process took about six weeks.

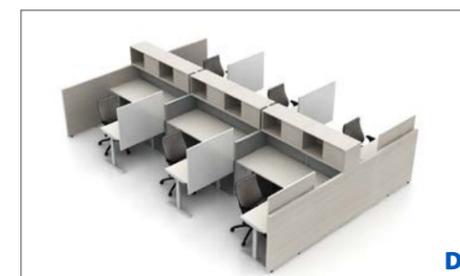
Natalie Anderson, Business Interiors Account Manager received Shield's initial call from Travis Patton, Director of Business Operations. After finalizing product requirements by phone, Natalie worked with Cronan & Associates manufacturers' representative to deliver applications and finish ideas.

The Shield team was invited to Business Interiors for a tour and presentation. "After seeing our capabilities firsthand, we gained their confidence," explained Natalie. AIS casegoods and Allseating were the two primary lines recommended.

Shield's Leadership then visited Cronan & Associates showroom for product demonstrations. Further discussion revealed the need for sound masking, whiteboards, and signage.

### AWARD › SPECIFY › ORDER › MANUFACTURE › INSTALL › ONGOING SUPPORT

Business Interiors was awarded the project. Once renderings and pricing were finalized, the order was placed. Manufacturing took 6 weeks; installation, one week. Following the move, 15 offices with existing wood casegoods received on-site touch-up, a 2-day process.



### FURNITURE SOLUTIONS

- A Flex Space** is adjacent to open workstations. The oversized table with integrated power and storage welcomes touchdown work and encourages collaboration. The bar height and stools support sit/stand postures. A mobile whiteboard adds analog display and can be used as a semi-private screen.
- B Leadership Offices** are designed for seamless transitions between focused and collaborative work. They're equipped with sit-to-stand adjustable desks. Lounge seating and separate tables encourage informal meetings.
- C Conference / Training Room** adjacent spaces include reception, hospitality, and breakroom. Linking tables allow for a wide range of meeting and training settings, as well as, project team work.
- D Workstations** are equipped with sit-to-stand adjustable desks with power access conveniently located at the desk surface. Tack and marker boards provide analog display and seated privacy.



**Private Offices** are furnished with Shield's existing casegoods. Following the move, Business Interiors Service & Refurbishing provided touch-up to all wood finishes.

#### FURNITURE DEALER

##### Business Interiors Team

Natalie Anderson  
Gerri Araneda  
Candie Lener  
Michael Miller

##### Business Interiors Services

Project Management  
Installation  
Architectural +Technology Solutions  
Service & Refurbishing

#### MANUFACTURERS | REPRESENTATIVES

Claridge

##### Cronan & Associates

2/90 Sign Systems  
AIS +Design Services  
AllSeating  
LogiSon

#### ABOUT BUSINESS INTERIORS

We deliver *Interiors that Work* – commercial, education, and healthcare. Business Interiors is a contract furniture dealership that has served North Texas since 1970 with expertise in space planning, installation, project management, relocation, maintenance, refurbishing, and asset management.

Business Interiors represents 300+ manufacturers integrating furniture, technology, and architectural products. We provide new furniture alternatives with rental and pre-owned inventories. Business Interiors became a Steelcase Authorized Dealer in 1972. Through the decades, the global manufacturer has recognized our dealership as a Top Performer, World Class Dealer, Exemplary Dealer, Founders Partner, and most recently Premier Partner.

Business Interiors is a Woman Business Enterprise (WBE) certified since 1993. Our CEO, Kathy White is a second-generation owner. Certifications are through North Central Texas Regional Certification Agency (NCTRCA) and Women's Business Enterprise National Council (WBENC). WBENC selected White has a WBE Star in 2008. Business Interiors has been named WBE of the Year by Women's Business Council-Southwest (WBCS) three times.

#### ABOUT CRONAN & ASSOCIATES

Cronan & Associates is an independent group representing 22 manufacturers. They specialize in commercial, ergonomic, and healthcare furniture; architectural and acoustical solutions, as well as, signage. Formed in 2000, their team now serves five states and are fully staffed in each major city: TX, OK, AR, LA, MS.

Cronan & Associates is incredibly responsive with innovative ideas and processes. Their manufacturer partners bring a diverse product range and specialty mix. In fact, over half of their manufacturers are OEM suppliers to the industry's largest manufacturers. The reliability, speed and flexibility of the group is unparalleled by any single manufacturer. Cronan & Associates maintains nearly 13,000 square feet of showroom space between Dallas and Houston.

#### Visit our showroom by appointment:

1111 Valley View Lane, Irving, TX 75061  
(817) 858-2000

#### Find us online:

[www.businessinteriors.com](http://www.businessinteriors.com)

#### Follow us on LinkedIn.

